

Project Details

Business & Customer Name:

Your Email Address:

Your Phone Number:

Tell Us About Your Company

Does your business have a tag line? (aka: Motto)

Include:

Does your business have a mission or vision statement?

Yes or No:

Do you have a deadline for the launch of your new website?

Describe:

Establishing Your Internet Presence

In your own words, what will be the purpose of your new website? (point form will do)

Describe:

Do you own a domain name? Is there a specific domain name that you would like?

List:

Do you require web marketing?

Yes or No:

What's Your Style

What colors best describe your existing branding and logo?

Describe:

What are other colors that you would like to see in the design of your site?

Describe:

Which of the following concepts best represent your company's style? (check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Smooth, Flowing, Soft | <input type="checkbox"/> Classic Corporate Look & Feel |
| <input type="checkbox"/> Technical, Precise, Sharp | <input type="checkbox"/> Health & Safety Considerate |
| <input type="checkbox"/> Natural, Forest, Outdoors | <input type="checkbox"/> Food Preparation & Catering |
| <input type="checkbox"/> Steel, Shiny, Assembled | <input type="checkbox"/> Hospitality & Service |
| List: <input type="checkbox"/> Simple, Clean, Clinical | <input type="checkbox"/> Delivery & Transportation |
| <input type="checkbox"/> Complex, Busy, Chaotic | <input type="checkbox"/> Printing, Publishing & Distribution |
| <input type="checkbox"/> Industrial, Massive, Powerful | <input type="checkbox"/> Engineering & Performance |
| <input type="checkbox"/> Musical, Artistic, Composed | Include a style in your own words: |
| <input type="checkbox"/> Sporty, Athletic, Aerobic | <input type="checkbox"/> |

Are there specific fonts that you would like to use?

- | | |
|--|--|
| <input type="checkbox"/> Times New Roman | List any others you would like to try: |
| <input type="checkbox"/> Georgia | <input type="checkbox"/> |
| List: <input type="checkbox"/> Courier New (Monospace) | <input type="checkbox"/> |
| <input type="checkbox"/> Verdana, Arial, Helvetica | <input type="checkbox"/> |
| <input type="checkbox"/> Tahoma | <input type="checkbox"/> |

Are there any other "look & feel" features which should be included in your design?

Describe:

What Do You Want Your Website To Say

What pages do you envision needing: (you will need to provide this content to us)

- | | |
|--|--|
| <input type="checkbox"/> About Us | <input type="checkbox"/> Privacy Policy |
| <input type="checkbox"/> Contact Us | <input type="checkbox"/> Shipping Policy |
| <input type="checkbox"/> Our Store / Map / Hours | <input type="checkbox"/> Return Policy |
| <input type="checkbox"/> Our Services | <input type="checkbox"/> How To Order |
| <input type="checkbox"/> Product Gallery / Catalogue | <input type="checkbox"/> Site Map |
| <input type="checkbox"/> Testimonials | List any other pages you will need: |
| List: <input type="checkbox"/> Specials / Features | <input type="checkbox"/> |
| <input type="checkbox"/> Links | <input type="checkbox"/> |
| <input type="checkbox"/> Partners | <input type="checkbox"/> |
| <input type="checkbox"/> Portfolio | <input type="checkbox"/> |
| <input type="checkbox"/> Tour / Demo | <input type="checkbox"/> |
| <input type="checkbox"/> Photo Gallery | <input type="checkbox"/> |
| <input type="checkbox"/> Frequently Asked Questions | <input type="checkbox"/> |

Do you have product images?

Describe:

Do you have header/banner images?

Describe:

Intelligent Components

Would you like to add any of the following Intelligent Components to your website?

- | | |
|--|--|
| <input type="checkbox"/> Flash Presentation | <input type="checkbox"/> Dynamic Photo Gallery |
| <input type="checkbox"/> Video / Audio / Movies | <input type="checkbox"/> Dynamic Testimonials |
| <input type="checkbox"/> News / Calendar of Events | <input type="checkbox"/> Registration / Signup Forms |
| <input type="checkbox"/> E-Newsletter | <input type="checkbox"/> Member / Business Directory |
| <input type="checkbox"/> E-Commerce / Online Sales | <input type="checkbox"/> Customer Login Area / Profile |
| <input type="checkbox"/> Shopping Cart / Wish List | <input type="checkbox"/> Employee Login Area / Profile |
| <input type="checkbox"/> Inventory Control | <input type="checkbox"/> Mailing Lists |
| <input type="checkbox"/> Document Management | <input type="checkbox"/> Site Search Tools |
| <input type="checkbox"/> File Downloads / Uploads | <input type="checkbox"/> Google Mapping Tools |
| <input type="checkbox"/> Import-to-Database Capabilities | List any other components you might need: |
| <input type="checkbox"/> Server-to-Server Events | <input type="checkbox"/> |
| <input type="checkbox"/> Replicating Templates | <input type="checkbox"/> |
| <input type="checkbox"/> Bilingual Display | <input type="checkbox"/> |

How often will you need to update your websites text content and/or images?

- | | |
|----------------------------------|---|
| <input type="checkbox"/> Daily | List any other update schedules needed: |
| <input type="checkbox"/> Weekly | <input type="checkbox"/> |
| <input type="checkbox"/> Monthly | <input type="checkbox"/> |
| <input type="checkbox"/> Yearly | <input type="checkbox"/> |

Which pages do you foresee needing these updates?

List:

What's Out There

Who are your competitors and/or companies that are in your similar line of business:

Site:

Likes:

Dislikes:

Site:

Likes:

Dislikes:

Site:

Likes:

Dislikes:

Site:

Likes:

Dislikes:

List any other websites you like or use often and describe aspects that you like and/or dislike about them.

Site:

Likes:

Dislikes:

Site:

Likes:

Dislikes:

Site:

Likes:

Dislikes:

Site:

Likes:

Dislikes:

Tell Us More

Is there anything else that you would like to include with this initial needs document?

Describe:

Are you experiencing any computer, software or network problems?

Describe:

Who We Are

Photographer

Kyla Raymond PhotographyWebsite: www.kylaraymond.comEmail: info@kylaraymond.com

Phone: (613) 382-1456

8 Brock St., Gananoque, Ontario, K7G 1J8

Website Hosting

Fusix CorporationWebsite: www.fusix.comEmail: info@fusix.com

Phone: (613) 384-6610

1724 Bath Road, Suite #209, Kingston, Ontario, K7M 4Y2

Website Developer

Switchclick CorporationWebsite: www.switchclick.caEmail: info@switchclick.ca

Phone: (613) 877-4422

110 Railway Street, Kingston, Ontario, K7K 2L9

Portfolio Examples

Interactive Flash 3D Product Demonstration

Link: http://www.willisbuiltcarts.com/cart_mega.cfm

Interactive Flash Image Gallery

Link: <http://www.kylaraymond.com/>

Personal Data Management System

Link: <http://www.eccounting.ca/>

Online Replicating Shopping Cart System

Link: <http://demo.shopwell.ca/>

Printed Manuals and Simple Online Sales

Link: <http://www.leapsbounds.com>

Dynamic Calendar of Events System with User Profiles

Link: <http://www.shyft.com/catvalley/index.cfm?page=calendar>